

IN-KIND MEDIA SPONSORSHIP OPPORTUNITIES

Major Festival Media Sponsor(s) - \$40,000+ In-Kind Value

- (4) Tickets to the Festival Kickoff Party
- (2) Player Slots in the Festival Golf Tournament
- (6) Tickets into the Lido Beach VIP Race Viewing
- (10) Tickets to the Hyatt Regency's "Grand Prix Party"
- (10) Tickets to "Meet and Greet Who's In The Driver's Seat"
- (4) Tickets into the VIP Hospitality Area during the Festival Parade of Boats
- (4) Tickets to the "Ebb and Flo" Fashion Show
- (3) Tickets to Celebrity "Meet & Greet"
- (20) Armbands into the VIP Area at Powerboats By The Bay
* (VIP area features outside seating, air-conditioned tent seating and complimentary food)
- (1) Vendor Display at Powerboats By The Bay
- (1) 10x10 Display at the Festival Golf Tournament
- (1) Vehicle or Float Entry in the Festival Parade of Boats
- Logo placement on Festival t-shirts
- Logo placement Festival brochures, posters, banners, print-radio-television public service announcements (per publication/network approval)
- Logo placement with link on Festival website & Super Boat International's website
- Sponsorship mention during live race "flag to flag" coverage and in all media releases

Media Partners

- (2) Tickets into the Lido Beach VIP Race Viewing
- (6) Tickets to the Hyatt Regency's "Grand Prix Party"
- (6) Tickets to "Meet and Greet Who's In The Driver's Seat"
- (2) Tickets into the VIP Hospitality Area during the Festival Parade of Boats
- (2) Tickets to the "Ebb and Flo" Fashion Show
- (12) Armbands into the VIP Area at Powerboats By The Bay
* (VIP area features outside seating, air-conditioned tent seating and complimentary food)
- (1) Vendor Display at Powerboats By The Bay
- Logo Placement on Festival brochures, banners and Festival website