



Press Release

For more press release information, contact:
John Carbonell
Super Boat International Productions, Inc.®
1323 20th Terrace, Key West, FL 33040
t. (305) 296-6166 • f. (305) 296-9770
www.superboat.com

FOR IMMEDIATE RELEASE

POWER SURGE: CBS SPORTS TO BROADCAST SUPER BOAT INTERNATIONAL RACING SERIES

May 8, 2009: The 2009 Super Boat International Racing Series will be broadcast on the CBS Television Network appearing on the CBS Sports Saturday afternoon lineup in the fall of this year. The hottest growing racing series features the biggest and fastest race boats in the world competing on the liquid race track for the 2009 Super Boat International Championships. John Carbonell, President of Super Boat International Productions, is extremely pleased to showcase the high speed performance and spectacle of offshore Super Boat racing on the CBS Sports schedule beginning in October. The millions of loyal Super Boat racing fans will follow their favorite racing teams and drivers throughout the 2009 event schedule beginning with the Miami Super Boat Grand Prix and concluding with the 29th Annual Key West World Championships.

These elite high tech competition boats are up to fifty feet in length fitted with F-16 Fighter Jet canopies over their cockpits powered by engines producing over four thousand horsepower that accelerate to speeds up to two hundred miles per hour. Super Boat Racing appeals to a wide national fan base passionately drawn to watching their favorite drivers navigate the choppy waves and complicated currents that severely test the skill of a crew and the strength and design of their boat. The 2009 event schedule will bring the Super Boat racing series back to incredible travel destinations ranging from the sparkling beaches of Florida to the high rises of New York City.

“CBS Sports is excited to bring offshore powerboat racing to the viewers showing the powerful action of this great sport,” said Rob Correa, Executive Vice President, Programming, CBS Sports.

Super Boat International racing series has been thrilling fans for the past 29 years appearing in many spectacular locations throughout the country. The 2009 event schedule will take the series to the following locations: Miami, Ft. Lauderdale, Key West, Sarasota, Clearwater and Marathon, Florida. In addition, the series will visit Michigan City, Indiana, Morehead, North Carolina and on the Hudson River in New York City. This year’s New York City event coincides with the 400th anniversary of Henry Hudson’s discovery of the Hudson River sailing on the famous Half Moon.

The racing season culminates in Key West for the 29th Annual World Championships which a week long extravaganza giving fans an opportunity to be up close with their favorite racing teams and drivers. It includes multiple days of racing and non-stop competition at the birthplace of offshore racing.

About Super Boat International

Founded by John Carbonell 19 years ago, Super Boat International races are scheduled to take place in 11 markets across the country. Super Boat International Racing Series has attracted many celebrity racers including Don Johnson, Kurt Russell, Chuck Norris, Bruce Jenner, and Jason Priestley. An estimated 20 million race fans have attended Super Boat International races and this number will continually expand attracting new fans.

Super Boat International is the only official National and International sanctioning body for offshore powerboat racing in the world. For more information including the complete race schedule go to the Super Boat International website: www.SUPERBOAT.com or www.cbssports.com or contact Super Boat International Productions at 1323 20th Terrace, Key West, Fl. 33040, phone 305-296-6166.